

Shelfology
Certified Rad™
Designed & Crafted
By Radically Talented
Humans Right Here In
The U.S. Of Awesome_

→ Patent
Pending
Design.

→ Lightning
Fast Lead
Times.

Why Not Wall Hook

Install Guide



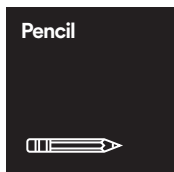
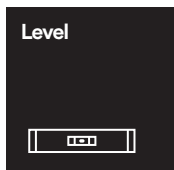


Installation
Difficulty
Rating (1-10)

4

Table of Contents	Page
Installation Steps	004
Warnings	006
Rad Tips	007

Required
Tools



Optional
Tools



+

+

+

+

+

+

+

+



START ↓↓

Available in 30+ colors,
Why Not Wall Hook
grips your coats, bags,
or hats with playful
swagger, turning any
wall into a bold, colorful
stage. Designed &
Crafted By Radically
Talented Humans Right
Here In The U.S. Of
Awesome.

What's In The Box



What You'll Need



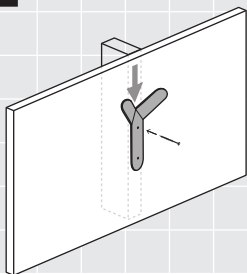
DESIGNED & CRAFTED BY RADICALLY TALENTED HUMANS RIGHT HERE IN THE U.S. OF AWESOME.

LIGHTNING FAST LEAD TIMES.



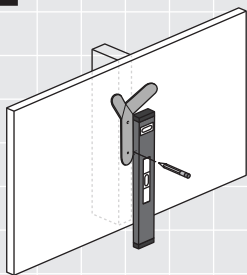
Installation Steps

001



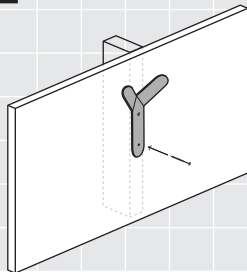
Yo, let's go! Position your Why Not hook on your wall in the desired location. Use a drill to install one of the included 1½" fasteners into the top fastener hole location.

002



Use a level to vertically level your hook. Mark the lower fastener hole location with a pencil or fastener tip.

003

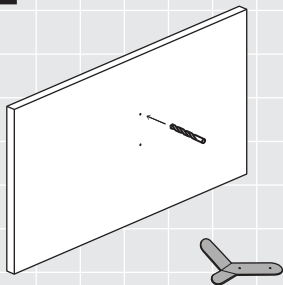


If your hook is on studs or blocking, install second 1½" fastener in lower marked location and proceed to step 7. For more information on studs and blocking, see **Rad Tip** ① on page 7.

If your hook is not on studs or blocking, proceed to step 4.

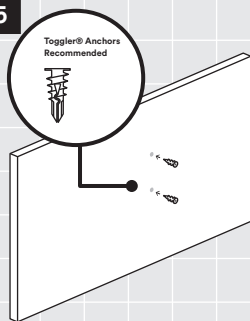


004



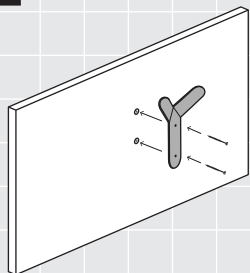
Remove your hook from the wall. Using a 1/4" drill bit, predrill both fastener locations.

005



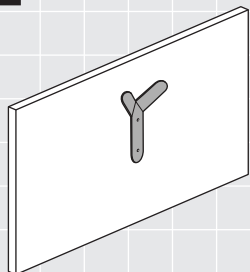
Install a wall anchor into both fastener locations. If you are using your own anchors, we recommend Toggler brand for best results.

006



Replace your hook and make final install of the top and bottom matching 1 1/2" fasteners.

007



Stand back and relax, you did it! Give your cat a celebratory fist bump, if present. If you need more help, please reach out to a shelf geek today.

hello@shelfology.com
949.244.1083



Whoa, you made it! We are vicariously stoking for you right now. Post your sweet shelfie on Instagram now!



@shelfology
#radshelfie

Need a hand? Speak with a Shelf Geek at 949.244.1083 or hello@shelfology.com today.

How did we do? You'll get an email soon asking for a product review, and we'd be stoked if you oblige. You rock in advance!

Warnings



1 Correct Install Required For Safe Use

1.1 Wall hooks must be correctly installed into studs or wall blocking. Failure to do so may result in falling objects or serious injury.

2 Adhere To The Capacity Rating Of Your Specific Wall Hook

2.1 Every Shelfology wall hook has been engineered for use with specific capacities/ dimensions. Failure to follow our specified capacity ratings and correct dimensions may result in falling objects or serious injury. Please refer to this product's spec sheet for more information.

3 California Proposition 65 Warning

3.1 This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. Don't eat this hook. If you live outside of California, do whatever you want. For more boring information, visit www.p65warnings.ca.gov.

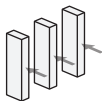
4 This Product May Make Others Incredibly Jealous

4.1 Any Shelfology Certified Rad™ product should be flaunted with caution around friends, loved ones, and even complete strangers, as minimal or extreme jealousy may occur. Shelf responsibly.



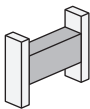
Rad Tips

① Fasten Into All Studs & Blocking The Hook Crosses



1.1 Studs are the vertical 2x4 boards that make up the bones of your walls. They provide solid structure for your wall hooks to attach to.

When you install Why Not correctly, each hook will handily hold up to 50 lbs.



1.2 Blocking is typically added later between studs in the wall for additional support to mount hooks to, and is usually made from 2x4 or 2x6 lumber.

Need a hand? Speak with a Shelf Geek at 949.244.1083 or hello@shelfology.com today.

How did we do? You'll get an email soon asking for a product review, and we'd be stoked if you oblige. You rock in advance!

Call	949.244.1083
Email	hello@shelfology.com
Shop	www.shelfology.com
Visit	156 N 2nd E Rexburg, ID 83440
Social	@shelfology

